

Private hearing care service opens at Two Rivers Medical Centre

Award-winning local businesswoman, Karen Finch is bucking the current business trend by expanding her business and opening a brand new outreach centre in at Two Rivers Medical centre.

Karen who owns The Hearing Care Centre and has 22 other centres across Suffolk and Norfolk, set up her independent hearing care practice in 1998. In what she describes as a nineteen-year rollercoaster ride, she has gone from having one secretary to help her with the admin to managing a team of 23 including six registered hearing aid audiologists.

One in six people in the UK suffer from hearing loss and Karen believes that the number of people who have hearing loss will only rise as noise pollution increases and people live longer. "This will more than likely become one of the biggest health issues of modern times".

Karen continued, "Millions of people who could benefit from wearing a hearing aid are reluctant to do so. People who take action, have a hearing test and go on to improve their lives with the use of hearing aids, not only benefit themselves, but also their family, friends and colleagues."

"Our whole business is built around offering our patients the very best hearing care service, whilst providing it to them locally so they don't have to travel far. By opening here outside of the Ipswich Town Centre this will only help improve this."

"Our patients will be able to benefit from the amazing new facilities here, as well as the plentiful free parking."

The new hearing centre officially opened on Tuesday 23rd May 2017 and weekly clinics will be held every Tuesday and Friday.

Free hearing assessments until end of June 2017

To celebrate the opening Karen and her team at The Hearing Care Centre will be offering free appointments for hearing tests and professional advice (saving customers £20) until Friday 30th June 2017.

For more information or to book your free hearing test call 01473 230330 (quoting Two Rivers Website) or visit www.hearingcarecentre.co.uk.